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Press Release

LASER World of PHOTONICS CHINA 2021 closes successfully

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- **79,453 professional visitors during the three days**
- **1,094 exhibitors from 18 countries**
- **Chinese and international breakthroughs**

On March 17–19, 2021, LASER World of PHOTONICS CHINA 2021 was successfully held in the Shanghai New International Expo Center. As an annual high-end event for the optoelectronic technology industry and the first of its kind to open in 2021, LASER World of PHOTONICS CHINA 2021 gathered the leading brands from all over the world to showcase high-quality products and innovative technologies from a global perspective. It presented the future trends in the industry and potentials of optoelectronic technology for modern manufacturing.

The exhibition attracted a total of 1,094 exhibitors from 18 countries and covered a total exhibition area of 63,500 square meters. With strict guidelines and measures in epidemic prevention and safety control, the three-day exhibition received 79,453 professional visitors, 39% higher than the previous exhibition.

Dr. Reinhard Pfeiffer, Deputy Chairman of the Board of Messe München in Germany says, "Thank you to all our partners, exhibitors and visitors. Your support has greatly contributed to the success of LASER World of PHOTONICS CHINA 2021. In the current 'new normal' under the conditions of the pandemic, Messe Muenchen will continue to create a comprehensive business platform of high-quality products, innovative technology and academic exchanges for the optoelectronic industry, so as to promote its rapid development."

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Sixteen years of experience creates a leading event for the Asian-Pacific region

LASER World of PHOTONICS CHINA originated in Germany, and has been a loyal partner of many well-known enterprises and brands in the optoelectronic industry for 16 years since it was first launched in China. The exhibition has continued to develop and actively promote the advancement of the industry. The show has dug deep into new trends in the industry and attracted more and more visitors from the upstream and downstream industries. The exhibition covers hot topics such as intelligent laser manufacturing, advanced lasers, optical technology, infrared thermal imaging technology and machine vision.

Mr. Stephen Lu, COO of Messe Muenchen Shanghai Co., Ltd., says, “China’s achievements in epidemic prevention and control have laid the foundation for the gradual recovery of economic activities, and the laser industry is now back on track with the reopening. Today, the seven new infrastructure construction schemes, e.g., new energy, 5G infrastructure instruction, intercity high-speed railway and urban rail transit, are in the spotlight, and related laser applications will face great opportunities and challenges.”

Mr. Wang Youliang, Director of the Laser Processing Committee, China Optical Society, mentions: “Supported by LASER World of PHOTONICS CHINA, China’s laser industry has benefited from a golden decade of rapid development. I hope LASER World of PHOTONICS CHINA will promote outstanding Chinese enterprises in the international market, while introducing advanced technology into China, so that China’s laser industry can grow together with the world.”

Breakthroughs from international and Chinese brands

Many well-known international optoelectronic brands, e.g., Amada Welding, Coherent, IPG, Newport, TRUMPF, CTI, OSRAM, Ekspla, and Lumentum, have gathered at LASER World of PHOTONICS CHINA and have always brought new breakthroughs to support China’s optoelectronic industry, while benefiting from its development. But the domestic power is gradually rising and catching up with the leaders. Various famous Chinese brands such as HG Laser, Penta Chutian,

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HymSun, SIASUN, Han's and Raycus presented their innovative products and industrial solutions at the show. Many of them have aimed for the high-end and intelligent manufacturing market.

Deng Jiake, General Manager and Professor Level Senior Engineer of Wuhan HGLaser Engineering Co., Ltd. delivers his opinions: "We have participated in LASER World of PHOTONICS CHINA since the first edition. The show is a platform for us to jointly build an industrial chain and supply chain. I hope to learn from other outstanding enterprises and leading companies through this show."

Huang Zhe, General Manager of TRUMPF (China) Co., Ltd. mentions: "Since the first LASER World of PHOTONICS CHINA, TRUMPF has participated in every edition and is a loyal exhibitor of the show. We hope to have more in-depth communication with the audience through the exhibition. I hope that the global pandemic can be effectively controlled, and foreign exhibitors and visitors can also come to Shanghai."

VisionChina

Vision China (Shanghai), a concurrent event of LASER World of PHOTONICS CHINA, gathered 215 mainstream machine vision brands and enterprises from China and abroad in an exhibition space of 15,000 square meters. Leading brands such as Cognex, Luster, Hik Robot, Huaray, Daheng, Basler, Baidu Cloud, Allied Vision, Baumer, Smartmore, Vecow, Keyance, CCS, OPTO, ON Semiconductor, and Gpixel presented their new products and applications.

PHOTONICS CONGRESS CHINA 2021 attracted 4,854 attendees

The PHOTONICS CONGRESS CHINA 2021 was held along with LASER World of PHOTONICS CHINA 2021. It included nine forums and over 100 VIP speeches. The Congress is made up of the 16th International Laser Processing and Systems Conference (LPC 2021), 2021 Chinese Laser Market Summit, 2021 Optical Made in China 2025 Forum (Shanghai) and Workshop on Safety of Industrial Lasers and Systems Use. Conference themes included new research

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findings and developments in a wide range of areas: laser processing, advanced laser, optical technology, infrared imaging technology, LIDAR, laser safety, beam analysis, etc. The conferences were fully booked and attracted a total of 4,854 visitors.

Chu Junhao, Professor of Academician of Chinese Academy of Sciences made a speech on the conference: “There are many exhibitors and products this year with a large flow of visitors, which constitutes a good atmosphere. We hope that the show will promote the development of technology and industry, and serve as a venue for the launch of new cutting-edge products and technologies.”

Xie Weiqiang, Senior Marketing Manager of Huawei Technologies Co., Ltd., says: “I am mainly engaged in the optical communication industry, and I am quite satisfied with LASER World of PHOTONICS China 2021. A large number of leaders in the laser processing industry participated in the show. This is the first time I participate in the show, and I will definitely visit again next time.”

The next LASER World of PHOTONICS CHINA will be held in the Shanghai New International Expo Center from March 23–25, 2022.

About LASER World of PHOTONICS CHINA

Since it was founded in 2006, LASER World of PHOTONICS CHINA has become the leading photonics exhibition in Asia. The trade fair’s growing number of visitors year after year demonstrates the leading role of LASER World of PHOTONICS CHINA as well as the market’s strong belief in this industry. LASER World of PHOTONICS CHINA will showcase the entire spectrum of five categories: Lasers and Optoelectronics, Optics and Manufacturing Technology for Optics, Laser Systems for Production Engineering, Imaging, Optical Metrology and Quality Assurance. The next exhibition will take place at the Shanghai New International Expo Center (SNIEC) on March 23–25, 2022.

<https://www.world-of-photonics-china.com>

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, technology, construction & real estate, as well as consumer goods &

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lifestyle. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries and regions, Messe München has a global presence.

The leading international trade fairs of Messe München are all FKM-certified, i.e., exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM, a society for the voluntary monitoring of fair and exhibition statistics. The group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.

Further information: <https://messe-muenchen.de/en/>