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Press Release

LASER World of PHOTONICS CHINA will be held in July 2020 as scheduled

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On May 8, 2020, Chinese government issued the guidelines of preventing and controlling the novel coronavirus (2019-nCoV). On May 9, the emergency response level of major public health emergencies in Shanghai was adjusted to level 3. On May 11, the Shanghai Municipal Commission of Commerce and Shanghai Convention & Exhibition Industries Association published the notice and guidelines of preventing and controlling the epidemic on organizing exhibitions.

With the gradual alleviation of the epidemic, good news is coming from the exhibition industry. After continuous communication with exhibitors, visitors, partners and venue counterparts, it is once again confirmed that **electronica China**, **productronica China** and **LASER World of PHOTONICS CHINA** will be held on July 3-5, 2020 at the National Exhibition and Convention Center (Shanghai) as scheduled.

With the controlling of the epidemic in China, work resumption is taking place across the country and the national economy is believed to be recovered in a rapid and strong pace. The accelerated deployment of 5G, new infrastructure and intelligent manufacturing will promote the overall recovery of the electronics and photonics industries in China. The end market is still full of opportunities and the industry as a whole is expected to rebound in the second quarter or the second half of the year.

From July 3-5, 2020, LASER World of PHOTONICS CHINA, **electronica China** and **productronica China** will continue to involve the vertical industry and related technologies in addition to displaying more diversified products. The shows will provide a comprehensive displaying platform for industry practitioners to present their latest equipment, technologies and application solutions, so as to inspire the industry innovation and speed up the development of the whole electronic industry chain.

The health and safety of exhibitors, visitors and partners will continue to be top priority. The relevant policies and regulations will strictly be followed during the shows, the

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Press Release | May 26, 2020 | 2/2

various prevention and controlling security measures will be effectively implemented to ensure the safety and orderliness of the exhibition.

For more information, visit [electronica China 2020](#), [productronica China 2020](#)
[LASER World of PHOTONICS China 2020](#)

LASER World of PHOTONICS CHINA

LASER World of PHOTONICS CHINA is the leading regional trade fair for laser and photonics in Asia. It takes place each year in Shanghai and is collocated with electronica China & productronica China. In 2019 the trade fair recorded 65,705 visitors and 1,177 exhibitors. The next LASER World of PHOTONICS CHINA will take place from July 3 to 5, 2020 at the National Exhibition and Convention Center (NECC) in Shanghai.

About the LASER World of PHOTONICS global network

The LASER World of PHOTONICS has developed an international trade fair network. The LASER World of PHOTONICS in Munich is the world's leading laser and photonics trade fair and as the innovation pacemaker is where the global photonics industry gathers every two years. The LASER World of PHOTONICS CHINA and the LASER World of PHOTONICS INDIA are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and in India (alternating between Bengaluru, Mumbai and New Delhi). With these trade fairs in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.